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"Achieving 100% Voter Awareness Among Gen Z"

REPORT

08.04.2026

The National Service Scheme (NSS) Units I & II, in association with the National Cadet Corps (NCC), Kings College of Engineering, organized an awareness programme titled "Achieving 100% Voter Awareness Among Gen Z" on 30 March 2026 at 2.00 p.m. in Chera Hall. The programme aimed to educate students, especially first-time voters belonging to Generation Z.

The keynote address was delivered by **Dr. B. Bharan Kumar, A2 Flight, National Cadet Corps (NCC)**, who attended the programme along with his NCC team. He delivered an informative and inspiring session highlighting the significance of voting as both a constitutional right and a civic responsibility. **He emphasized that the active participation of young voters is essential for building a transparent, accountable, and democratic society.**

Dr. Bharan Kumar explained the **importance of voter registration, ethical voting, and informed decision-making. He encouraged students to reject inducements, avoid misinformation, and cast their votes responsibly.** He also motivated the participants to become voter awareness ambassadors by encouraging their families, friends, and neighbours to participate in elections and contribute towards achieving **100% voter turnout.**

The NCC team actively supported the awareness programme by sharing practical insights on **responsible citizenship, national service, and democratic values.** Around **150 students** actively participated in the programme and expressed their commitment to promoting voter awareness in their communities. The programme was successfully organized by **Dr. M. Pugazhenth** and **Mr.S.Ambalatharasu, NSS Programme Officers.**

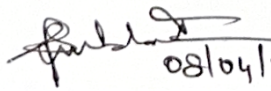
Outcome of the Programme

The programme enhanced awareness among Generation Z students about **the importance of voting, ethical electoral participation, and responsible citizenship. The session strengthened democratic values and inspired students to actively contribute towards achieving the vision of 100% voter awareness and voter turnout through community engagement and public awareness initiatives.**

GLIMPSES OF THE EVENT



Students enthusiastically participating in the interactive session on "Achieving 100% Voter Awareness Among Gen Z"


08/04/2026
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